

The Brazilians lead for the fourth time the world ranking of future happiness

Covered in the decline of social inequality, the youth of its population and the international strength, Brazilians, incurable optimists, they lead the world ranking of future happiness with the conviction that what lies ahead will be better than the already conquered.



In the country of tropical rhythms, the Sun and the sensuality, Brazilian families are declared “highly satisfied”, according to the 2012 study: inclusive sustainable development? published by the Institute of applied economic research (IPEA, by its acronym in Portuguese).

The Center, attached to the Secretariat of Strategic Affairs of the Presidency of Brazil, asked in 3,800 homes and confirmed that on a scale of 0 to 10 Brazilians qualify his current life with a 7.1.

For those responsible for the study, low levels of unemployment, the increase of the average individual income, which rose 4.89% in the last year, and the decline of social inequalities are behind that widespread welfare plans in Brazilian homes.

But whether the present declared satisfied, where really break the statistics of pleasure is in future happiness.

The Brazilians scored with nothing less than a 8.6 expectations of satisfaction with life for 2015, note that puts them at the top of the world ranking of this parameter, according to another study released this year by the Getulio Vargas Foundation, which is based on data from the Gallup World Poll.

With this result, the Brazilian people proclaimed champion of happiness that is coming for the fourth time, having led that same classification in the years 2011, 2012 and 2014.

An individualist vision

Researcher Marcelo Neri, Coordinator of the study and President of Ipea, explained that when the questions relate to the whole of the country note is lower than which are confined only to the individual and that “some contradiction” reveals a very Brazilian feature to his trial.

“The Brazilians have collective action problems,” said Neri, who assured that the

Brazilian people is guilty of individualistic and “don’t see the other”, is more optimistic regarding his own life than when you think of the whole State.

While the growth of its economy is far from the Chinese pace by 0.6% in the third quarter and prospects of 1% for the whole of the year Brazil is immersed in a process of national reaffirmation that calms forcefully citizen mood.

In addition to the social achievements, the country is gaining space in the international sphere and in the coming years will be the World Showcase because of the celebration of the two sporting events by excellence: the World Cup in 2014 and the Olympics in 2016.

Discounted all circumstantial elements, Neri noted in the essence of the good prospects that the Brazilians manage the idiosyncrasy of a country “optimistic by nature”.

A young people

The expert cited the famous book of the Austrian Stefan Zweig Brasil, country of the future to say that the author had captured accurately the “Brazilian soul”, that corresponds to that of a young people.

“Young people are very optimistic” with regard to the future, said Neri, who said that after 70 years, humans tend to look back and recreate in the past with nostalgia for what has already been lived and with few expectations of what lies ahead.

But to get answers about the Brazilians there is nothing better than refer to their music, the great cultural passion of a people who do not understand the life away from the Pentagram.

Since before the statistics and bar charts arrived the famous carioca musician Gonzaguinha, son of composer and accordionist Luiz Gonzaga of performers of the stature of María Bethania or Elis Regina, expressed the feelings of a people of 190 million people in a song considered an anthem.

That samba had a version in Spanish in the voice of the deceased Puerto Rican salsero Héctor Lavoe, entitled life is beautiful. “I know, I know / that life should be / much better and will be / but that does not stop to repeat / it is nice, it is nice / and is pretty”.